

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No.26-18/2009-T&C-CM

Date: 18.10.2017

## Circular T&C-CM No. 59/17-18

To

All CGMs- Telecom Circles/ Telephone Districts.

### Sub: Rationalization of data Add-on plans under Postpaid mobile services -reg.

The competent authority has decided to rationalize below Data Add-ons under postpaid mobile services on Pan India basis as under:-

1. Waiver of Activation charges/SIM charges for new connections taken during the month of November-2017.

### 2. POSTPAID "LOOT LO" MONTH OFFER

Post-Paid " loot lo" offer			
Plan (excluding GST)	12 month Advance rental	6 months advance rental	3 month advance rental
₹ 1,525	60% discount - (FMC for 12 month Rs.7,320)	45% discount (FMC for 6 month Rs.5,033)	30% discount (FMC for 3 month Rs.3,203)
₹ 1,125	60% discount (FMC for 12 month Rs.5,400)	45% discount (FMC for 6 month Rs.3,713)	30% discount (FMC for 3 month Rs.2,363)
₹ 799	50% discount (FMC for 12 month Rs.4,794)	40% discount (FMC for 6 month Rs.2,876)	25% discount (FMC for 3 month Rs.1,798)
₹ 725	50% discount (FMC for 12 month Rs.4,350)	40% discount (FMC for 6 month Rs.2,610)	25% discount (FMC for 3 month Rs.1,631)
₹ 525	35% discount (FMC for 12 month Rs.4,095)	20% discount (FMC for 6 month Rs.2,520)	10% discount (FMC for 3 month Rs.1,417)
₹ 325	25% discount (FMC for 12 month Rs.2,925)	10% discount (FMC for 6 month Rs.1,755)	5% discount (FMC for 3 month Rs.927)
₹ 225	20% discount (FMC for 12 month Rs.2,160)	8% discount (FMC for 6 month Rs.1,242)	4% discount (FMC for 3 month Rs.648)

#### Conditions:-

i)	This discount is for new connections taken during the month of November-2017. No discount for Plan-99 &145. The discount is for advance rental optional (12 months/6 months/3months) only.
ii)	Existing customers can avail this option, if there is no bill pending for the customer, as well as existing customers may migrate to other plans using this offer also.
iii)	This offer is applicable for retail as well as Enterprise customers.
iv)	The SD is waived off for "local+STD" for new connections taken during the month of November-2017 under this scheme of Post-Paid "loot lo" Month offer.
v)	Activation charges/SIM charges are waived off for new connections taken during the month of November-2017 under this scheme of Post-Paid "loot lo" Month offer.


3. One time settlement of pending/ disputed bills during November'2017: Applicable for pending/ disputed bills, pending for more than 4 months as "Flat 25% discount" on FMC of pending bill payment, if customer ready to pay "12month/6month/3months" advance rental.

### 4. Proposal of new free Data with all postpaid plans with immediate effect:

Fixed Monthly Charges in Rs. (excluding GST)	99	149	225	325	525	725	799	1125	1525
Free Data Usage(MB) in Home LSA as well as in National Roaming only	500 MB	500 MB	3000 MB	7000 MB	15000 MB	30 GB	60 GB	90 GB	Unlimited without speed restriction

Contd.... P/2

- a) The above tariff will be implemented with effect from 1<sup>st</sup> November,2017 for the month of November only. However, point 4 above is on regular basis. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI.
- b) This may be brought to the notice of all concerned for taking necessary action in this regard. The postpaid customers should be educated about the additional data with existing Add-ons and new Data Add-Ons via SMS, call centre, OBD, USSD etc.
- c) Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl dated 16.06.2008 issued from Regulation Cell BSNL CO.
- d) **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017.** Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular. **TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference.** However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.
- e) This circular is issued based on the approval of ECT vide Approval No.3001 dated 05.09.2017 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM (Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm\_pp@bsnl.co.in

  
(N. S. Dhama)  
DGM (T&C-CM)

**Copy to:**

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)-for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.